



**PRESS RELEASE – SPRING 2016
VALLEY MORTGAGE COMPANY, INC. MARKS 20 YEARS**

Valley Mortgage Company, Inc. this spring celebrates 20 years in the mortgage industry. Founded in 1996 the locally owned and operated mortgage brokerage firm is headquartered in Hudson NY and serves customers throughout New York State with a focus on the Hudson Valley and Metropolitan New York City. Valley Mortgage is a mortgage broker registered with the NYS Department of Financial Services arranging loans with third party providers.

Valley Mortgage accesses local, regional and national lenders across of wide variety of financing options including the conventional Fannie Mae/Freddie Mac secondary market products, government loan programs, and commercial mortgage funding.

Owner and principal broker Seth Rapport explains, “Our goal is to blend customized headvice with current technology to bring to our clients the best parts of both worlds – great rates, lots of mortgage options and immediate personal service”. Coming from a lawyering background Mr. Rapport understands that clients desire and benefit from the interpersonal dynamic when going through such a significant investment that internet resources often do not supply.

Mr. Rapport graduated from Yale University receiving a bachelor diploma in history and then earned his law degree from CUNY Law School. He practiced real estate law for several years before opening Valley Mortgage. He has served on the boards of several local community organizations, and is one of a small, select group of mortgage brokers in New York State to hold the National Association of Mortgage Broker Certified Residential Mortgage Specialist designation.

In conjunction with its 20th anniversary Valley Mortgage recently relocated to new offices at 751 Warren Street Hudson NY. Rapport comments, “We are thrilled to be in Hudson, now a dynamic hub for long time residents and welcomed newcomers – it’s a great place to live and work”. Valley Mortgage is open Monday through Friday from 9am until 5pm, and evenings and weekends by appointment.

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